

POLONIA UNIVERSITY IN CHENSTOHOVA
KRYVYI RIH ECONOMIC INSTITUTE
SHEI «KRYVYI RIH NATIONAL UNIVERSITY»



AKADEMIA POLONIJA
POLONIA UNIVERSITY



INFORMATIONAL LETTER

International Scientific Conference

**"GLOBAL ASPECTS OF THE WORLD ECONOMY AND INTERNATIONAL RELATIONS IN THE
CONDITIONS OF ECONOMIC INSTABILITY"**

We invite you to take part in the scientific conference "Global aspects of world economy and international relations in conditions of economic instability", **which will take place in the city of Chenstohova (Poland) on 31 March – 01 April 2016**

ORGANIZERS OF THE CONFERENCE

- POLONIA UNIVERSITY IN CHENSTOHOVA (POLAND)
- INSTYTUT EKONOMICZNY NARODOWEGO UNIWERSYTETU W KRZYWYM ROGU (UKRAINA)

CO-ORGANIZERS OF THE CONFERENCE:

- LONDON COLLEGE OF INTERNATIONAL BUSINEDD STUDIES (ENGLAND)
- SAINT JEROME CATHOLIC UNIVERSITY OF DOUALA (CAMEROON)
- UNIVERSIDAD DE LA SABANA (COLOMBIA)
- REZEKNE HIGHER EDUCATION INSTITUTION (LATVIA)
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- UNIVERSITY OF BUSINESS & INTERNATIONAL STUDIES (SWITZERLAND)
- UNIVERSITA` ECAMPUS (ITALY)
- ASSOCIAZIONE INTERSTUDI EUROPEI DI SAN MARINO (SAN MARINO)

THE CONFERENCE PROGRAM INCLUDES BREAKOUT SESSIONS IN THE FOLLOWING DIRECTIONS:

1. Global economy and development peculiarities of modern world economy
2. Trends and priorities for the development of international relations in conditions of globalization
3. Modern trends of European integration processes in terms of economic instability
4. Innovative and informational space: formation, efficiency and development prospects in educational and scientific spheres

TERMS OF PARTICIPATION IN THE CONFERENCE

For participation in the conference you should fill in the registration form by January 25, 2016 (<http://goo.gl/forms/59X32At5s2>) and **provide an electronic version of the materials by e-mail apkonf2016@gmail.com** in attached files by 01 February (for example Ivov_konf2016.doc). Students' materials are required to be reviewed by a scientific supervisor.

In the course of two working days the authors will get a confirmation, sent as an electronic message. In case of its absence, please, duplicate materials or get in touch with your coordinators to get the necessary information. As soon as the materials are obtained, the author is sent a message.

The collective monograph and the collection of conference materials are planned to be released based on the results of the conference (student section).

REGISTRATION FEE:

- Conference fee is 40 Euro (25 Euro for students) and includes: a folder for a participant, coffee breaks, a participant certificate, a copy of the monograph or a collection of conference materials (student section) *
- Virtual participation fee is 20 Euro (10 Euro for students) *
- In addition, if the volume of materials is more than 22,000 signs - the price is increase by 5 Euro for every 2,000 signs; postage expenses (EU - 10 Euro, Ukraine, etc. - 5 Euro) extra copies of the monograph - 10 Euro per copy.

** needs to be paid up to 01 February 2016
(a copy of a payment receipt has to be e-mailed)*

Visa support is provided

Accommodation and catering are provided at the expense of the conference participants. The approximate price per a person is 40 PLN per night (with breakfast and dinner)

Meeting sessions will be held in the format of presentation (presentation format .ppt / .pptx / .pdf). A time limit for the report is up to 10 minutes, for the discussion - 10 minutes.

REQUIREMENTS TO THE MATERIALS

The volume of materials for the collective monograph: 20000-22000 signs.

The volume of materials for the collection of conference materials (student section): 2000-2200 signs.

Margins: top, right, left, bottom - 20 mm.

Headset: Times New Roman, size (size) 14, single line spacing, a paragraph 10 mm.

Formulas, tables, figures are made with the help of special editors MS Office. For figures and tables: Times New Roman, size 12, single line spacing, accommodation legend - below the figure. The source should be indicated under the tables and figures.

Tables should be titled and numbered in Arabic numerals. The arrangement of tables is not allowed in landscape format. The table width should not exceed the text width.

Mathematical formulas should be made in formula editor Microsoft Equation.

Materials can have two co-authors maximum.

The text should include results of the original research of the author/authors. Materials are accepted for publication in Ukrainian, Polish and English.

Using source references is obligatory. The contents of articles, the credibility of data, facts, quotations, level of self-dependence of obtained results are entirely the responsibility of the authors of the articles.

The materials that fail to meet the imposed requirements or proposed subject, sent without money transfer or after the deadline will not be considered!

THE CONFERENCE - 31.03.2016 at 10:00.

BANK ESSENTIAL ELEMENTS:

BANK MILLENNIUM Address: st. St. Żaryna 2A 02-593 in Warsaw

SWIFT code: BIGBPLPW

The recipient (name, address) POLONIA UNIVERSITY IN CZESTOCHOWA st. Pulaski 4/6 42-200 in Chenstohova

Account: PL 85 1160 2202 0000 0001 8573 5068

Purpose of payment: International Conference 2016 (name and surname)

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See you at the conference!
Yours Faithfully, Organizing Committee

NEW ECONOMIC SYSTEM OF SOCIETY DEVELOPMENT

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Abstract: The article deals with the information economy as a new economic system where in information and knowledge are the main products. It is proved that a central component of an economic system is work with information and use of information systems in the process of management. The author substantiates the requirement for the search of new approaches to the solution of problems of development of institutional structures of information economy. At the same time a new economic system of the development of society is able to transform not only economic policy of separate countries but also lessen the value of underlying instruments of stereotyped economic policy on the whole.

Keyword: knowledge, information, system, information economy, management.

Global growth of information and telecommunication technologies, on the one hand, and also the necessity of development of scientific knowledge in the area of theory, methodology and practice of informative approach of study of information economy and society, on the other hand, determines topicality of consideration of the process of formation of information economy. Information turns into a strategic resource and factor of acceleration of scientific, technical and technological development and becomes a part of the real economy. It presupposes the conceptual comprehension of the process of establishment of an informative and technological method of production and related to it forming of an information paradigm in a modern economic science.

A considerable contribution to the research of the problems of the establishment of an information society was made by one of the most authoritative social thinkers and researchers of the modern world Manuel Castells¹.

The term "information economy" was first used in 1976 in works of Mark Porat, an employee of the Stanford Centre and designated by him as a cluster of industries, engaged in the production of modern databases and facilities which provide their application and functioning. He is given the credit for introducing a distinction between the primary and secondary information sector of economy. A primary sector, according to his opinion, can be estimated quantitatively, while everything is much more difficult with the secondary one. Porat refers to it information activity inside companies and government institutions and unites these two sectors, thereby eliminating the uninformative elements of economy.

The technological progress and innovations are long-term motive forces of the economic growth. In the conditions of global economy of knowledge and the development of innovative activity in a technological sphere, it's important for the developing countries to lay sound foundation for forming of their potential in the cause of acquisition and generation of knowledge and technologies to be able to use

¹ Castells, Manuel (1996, second edition, 2000). *The Rise of the Network Society, The Information Age: Economy, Society and Culture Vol. I.* Cambridge, MA; Oxford, UK: Blackwell.

the possibilities of economic globalization, and at the same time to solve arising problems.

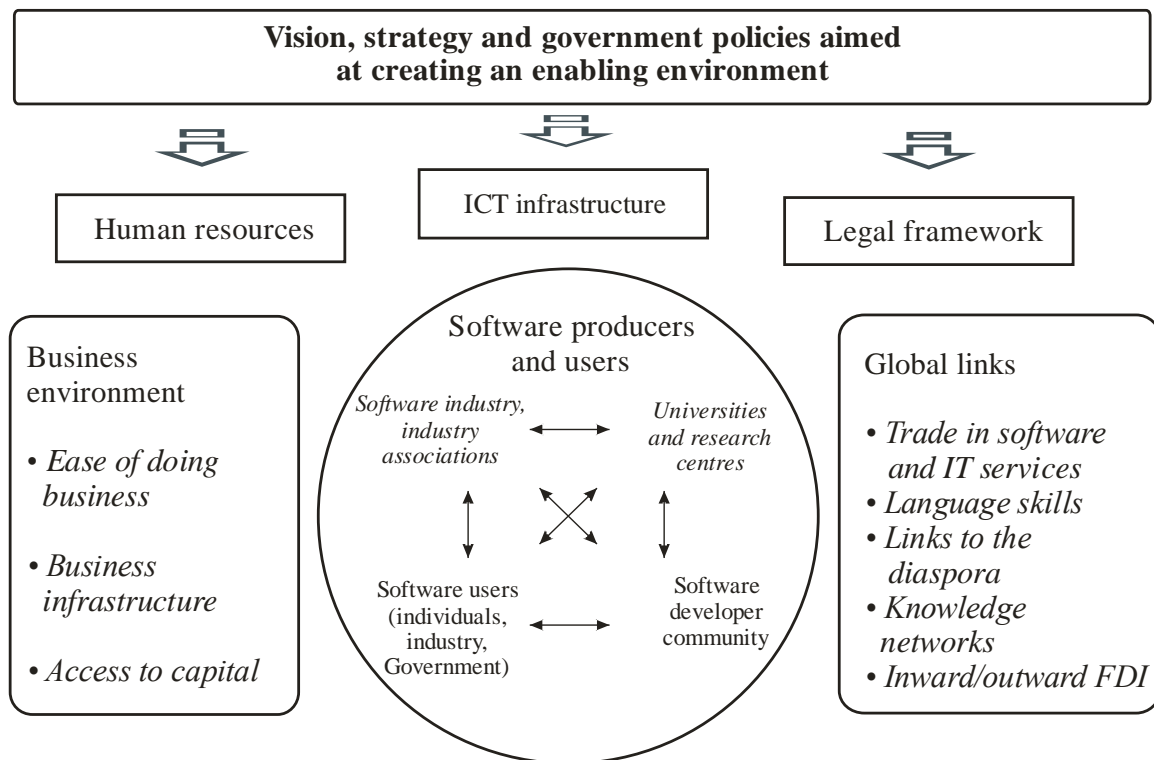


Figure. 1. A national software system²

The conception of information economy includes fundamental definition of information society. It's defined as a system of connections and relations between individuals, which appear in the process of interchange of information concerning social and economic activity. Information economy is simultaneously defined as a system of public relations, wherein the information is a basic productive resource.

REFERENCES

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² Information Economy Report 2012 - The Software Industry and Developing Countries (UNCTAD/IER/2012), http://unctad.org/en/PublicationsLibrary/ier2012_en.pdf (access: 28.11.2012).